

Finding & Signing Local Clients

In this training guide we will show you how you can find local clients and contact them. The keyword that we will search clients for is “Plumber reno Nevada”. The exact same steps can be followed for any local business that you want.

1. Open google.com in your browser



Google Search

I'm Feeling Lucky

2. Type in the keyword that you want to find local clients for.



plumber reno nevada

Google Search

I'm Feeling Lucky

3. The results that appear with [AD] in front of them are ads paid by plumbers from Reno Nevada. So, this are high paying clients, that you can sell your services to

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I recommend contacting everybody from the first 2 pages of Google results.

One of the results is:

Reno Plumbers | Ira Hansen and Sons Plumbing Services Reno, NV

www.ihsplumbing.com/

Looking for affordable, top-quality plumbers & plumbing services in Reno, NV? Call Ira Hansen and Sons Plumbing at 775-626-7777 and get fast help from ...

What we need to do is click on the link and the page of this plumber will open.

4. Once the page of the client opens, we need to search for his contact page. We are searching for the client's email.



Usually every page has "Contact Us" page. Click on that link to go to the contact page.

In this website, the contact page looks like:

Contact Us

Looking for a reliable plumber in Reno, NV? Call Ira Hansen and Sons Plumbing at 775-624-8378 for quality results! Enjoy long-term peace of mind guaranteed at competitive prices.

Ira Hansen and Sons Plumbing
58 Hardy Dr
Sparks, NV 89431
Telephone: 775-624-8378

4.8 ★★★★★ 311 reviews

58 Hardy Dr, Sparks, NV 89431, USA

Directions Save

View larger map

Freepoint Blvd Bank St Hardy Dr Cal Ln

E Glendale Ave Cartran Blvd Bergin Way Overmyer Rd Kresge Ln

Ira Hansen and Sons Plumbing

StorWise Bergin Subway Restaurants

Sign in

CONTACT US FOR MORE FINANCING INFORMATION

Schedule A Service Call

Name:

Email:

Phone:

Message:

Submit

As you can see, it does not have an email, but that's not a problem.

We can use the contact form from the right to contact the client and offer him our services.

In case you do find an email address on the site, make sure to take that email and save it in a notepad file (along with the website name and company name).

5. All that we must do now is to send an email to the client.

You can use this email template when sending the email:

SUBJECT: We can help you get more clients, let us help!

BODY:

Hi there,

[YOUR_NAME] here from [YOUR_BUSINESS_NAME_HERE]

I am a Video Marketing Expert, working with businesses just like yours, and I am sure I can help grow your business!

I found your site [CLIENT_SITE] and I know we can help you expand your reach and get more customers knocking on your doors by using free traffic from YouTube!

If you have a YouTube video I can triple the number of clients that you get, by targeting foreign audiences on YouTube.

If you don't have a YouTube video yet, I can help create one. It will be a massive help to your business!

I can assure you that your business will grow massively by targeting non-English speaking customers!

There are hundreds of people moving in your town in each year, people who are not native English speakers, and you can make them your clients!

But don't worry, you really don't have to do anything!

If you have a few minutes, let's get a meeting scheduled and I can fill you in with more details.

Looking forward to hearing back from you.

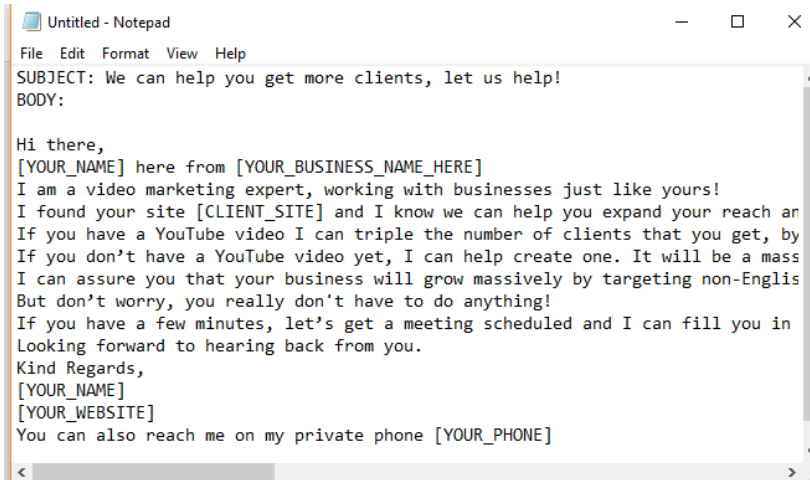
Kind Regards,

[YOUR_NAME]

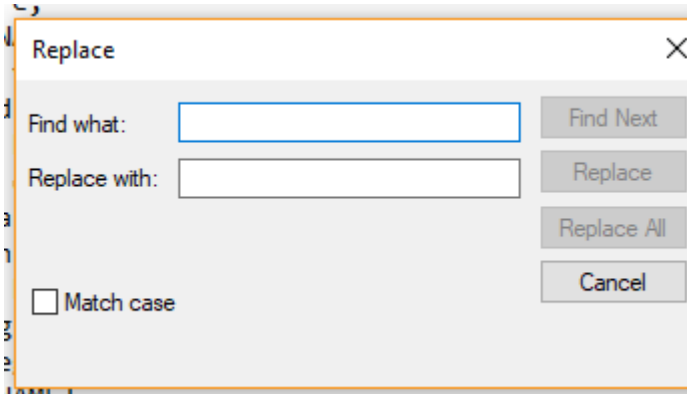
[YOUR_WEBSITE]

You can also reach me on my private phone [YOUR_PHONE]

Copy this text file in Notepad



In notepad, click on EDIT and hit REPLACE. A window like the one below will appear.



Now let's replace all the terms from the email:

Find What: [YOUR_NAME] Replace With: **John**

Find What: [YOUR_BUSINESS_NAME_HERE] Replace with: **Video Marketing Agency LLC**

Find What: [CLIENT_SITE] Replace With **ighsplumbing.com**

Find What: [YOUR_WEBSITE] Replace With: www.videomarketingagencyllc.com

Find What: [YOUR_PHONE] Replace With: 7861231823123

After we replaced all the placeholders we can copy the email and contact the client!

It's that easy to find and sign local clients, in any niche!